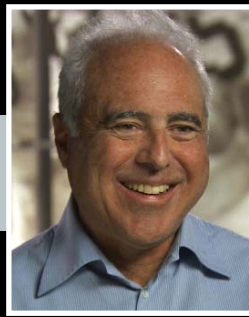


# JEFFREY LURIE

## CHAIRMAN AND CHIEF EXECUTIVE OFFICER



In 1994, Jeffrey Lurie purchased the Philadelphia Eagles, launching the most successful run in franchise history.

The Eagles became a perennial contender as the club established a winning tradition by capturing seven NFC East titles, playing in five NFC Championships and making an appearance in Super Bowl XXXIX. This unprecedented run of success compiled a greater overall winning percentage, more playoff appearances (23) and more playoff victories (11) than it had under all previous Eagles ownership groups combined.

While Lurie's teams have thrived on the field, he has also built a successful business and community-oriented organization over the two decades that he has served as Chairman and CEO.

After purchasing the Eagles, Lurie recognized that the organization was in need of a total reconstruction, design and relocation of its office headquarters, practice facility and stadium. He immediately committed to providing the franchise with everything it needed to succeed and constructed two state-of-the-art facilities in South Philadelphia: the NovaCare Complex (2001) and Lincoln Financial Field (2003).

Although Lincoln Financial Field was erected specifically to house its primary tenant, the Philadelphia Eagles, Lurie also created a multi-dimensional event destination that could house a wide variety of events. Fittingly, the first ticketed event at the new stadium was a soccer match between Manchester United and FC Barcelona in August 2003.

Since then, Lincoln Financial Field has continued to evolve with an ever-changing entertainment landscape and underwent a two-year, \$125 million revitalization in 2013. Over the years, the venue has hosted high-profile events including sold-out concerts, national and international soccer matches, the NCAA Lacrosse Championships, the Army-Navy Game, Monster Jam, Temple University football games and more.

Lurie serves on numerous NFL committees, including the Finance Committee, Broadcast Committee, International Committee and the Super Bowl Advisory Committee.

Lurie is also a thoughtful and compassionate philanthropist. Inspired by his younger brother, who is autistic, Lurie and his entire family are devoted to raising both money and awareness for research on the causes of the neurodevelopmental disorder.

One of Lurie's philanthropic endeavors was the creation of the team's non-profit charity, the Eagles Charitable Foundation, that now provides children in the Philadelphia region with greater access to vision care as well as supporting autism research and services.

"Autism is one of the most under-funded conditions in the country, and we need to raise awareness," Lurie has noted. "Those who have autism are wonderful people, usually highly intelligent, sweet and caring. They are often unable to effectively communicate with others. A great deal more research needs to be done."

The Eagles won the coveted 2011 Sports Team of the Year Award by Beyond Sport, a global organization that promotes, develops and funds the use of sport to create positive social change across the world, for its campaigns, "Tackling Breast Cancer" and "Go Green!".

Prior to entering business, Lurie served as an adjunct assistant professor of social policy at Boston University. He earned a B.A. from Clark University, a master's in psychology from Boston University and a Ph.D. in social policy from Brandeis University.

Born on September 8, 1951, Lurie has two children. He is married and resides in the Philadelphia area with his wife, Tina. In his free time, he enjoys traveling, golfing, tennis, movies, music and discovering great restaurants.

### BEHIND THE SCENES WITH JEFFREY LURIE

**Favorite Philadelphia restaurants:** Barclay Prime, Nomad, Osteria, Radicchio Café, Tequilas Restaurant, Tinto, Vernick and Vietnam Restaurant

**Favorite Philadelphia breakfast spot:** Honey's Sit N Eat

**Favorite music:** Ranges from The Doors to Bob Marley to Shakira

**First concert attended:** Beach Boys

**Favorite player growing up:** Bobby Orr

**Favorite TV shows of all-time:** *Hogan's Heroes*, *The Fugitive*, *24*

**Favorite books:** *When Breath Becomes Air*, *The Kite Runner*, *Book of Daniel*

**Favorite all-time movies:** *The Great Escape*, *The Godfather Part II*, *Silver Linings Playbook*

**Favorite recent movie:** *Lion*

**Favorite dog breeds:** Bernese Mountain Dog, Wheaten Terrier

### LURIE'S LANDMARKS

- Is the winningest owner in Eagles history and has led the franchise longer than any owner in team history (21 years)
- His Eagles teams have played in five NFC Championships, captured seven NFC East titles and made an appearance in Super Bowl XXXIX
- Under his direction, the team has played in 23 playoff games and has won 11 of those contests
- One of Lurie's philanthropic endeavors was the creation of the team's non-profit charitable wing in 1995. For 20 years, Eagles Youth Partnership (EYP) served more than 50,000 at-risk children in the greater Philadelphia region annually with a focus on health and education programming
- In 2015, Lurie oversaw EYP's transition to the Eagles Charitable Foundation that now provides children in the local community with greater access to vision care and autism research and services. Its signature program – the Eagles Eye Mobile – travels to local schools to provide free eye exams and prescription eye glasses to under- and uninsured students
- Under Lurie's direction, the Eagles "Go Green!" program was launched and quickly became a ground-breaking initiative aimed at improving the environment by creating programs that improve the quality of life in the Philadelphia region, green the environment and reduce the team's impact on the region's resources. In 2008, the Eagles received the Ongoing Commitment Award from the Environmental Media Association
- Lurie's Screen Pass Pictures served as executive producers of *Inocente*, which earned an Academy Award for Best Short Documentary in 2013, and the 2010 documentary film *Inside Job*, which earned the Academy Award for Best Documentary Feature
- Lurie is a director of the NLM Family Foundation, which devotes much of its resources to autism research and education, and he also established the Lurie Family Foundation