



In 1994, **Jeffrey Lurie** purchased the Philadelphia Eagles, launching the most successful run in franchise history.

During his time as Chairman and CEO, the Eagles have become a perennial contender, establishing a winning tradition by capturing eight NFC East titles, playing in six NFC Championships and making appearances in **Super Bowls XXXIX** and **LII**. In 2017, Philadelphia captured the first **Super Bowl** victory in franchise history by defeating the New



England Patriots, 41-33, in **Super Bowl LII**. This unprecedented run of success has led to a greater overall winning percentage, more playoff games (26), and more playoff victories (14) than under all previous ownership groups combined.

While Lurie's teams have thrived on the field, he has also built a successful business and community-oriented organization over the two decades that he has served as Chairman and CEO.

After purchasing the Eagles, Lurie recognized that the organization was in need of a total reconstruction, design, and relocation of its office headquarters, practice facility, and stadium. He immediately committed to providing the franchise with everything it needed to succeed and constructed two state-of-the-art facilities in South Philadelphia: the **NovaCare Complex** (2001) and **Lincoln Financial Field** (2003).

Although **Lincoln Financial Field** was erected specifically to house its primary tenant, the Philadelphia Eagles, Lurie also created a multidimensional event destination that could house a wide variety of events. Fittingly, the first ticketed event at the new stadium was a soccer match between Manchester United and FC Barcelona in August 2003.

Since then, **Lincoln Financial Field** has continued to evolve with an ever-changing entertainment landscape and underwent a two-year, \$125 million revitalization in 2013. Over the years, the venue has hosted high-profile events including sold-out concerts, national and international soccer matches, the NCAA Lacrosse Championships, the Army-Navy Game, Monster Jam, Temple University football games, and more.

A thoughtful and compassionate philanthropist with family ties to autism, Lurie is devoted to raising both money and awareness for research on the causes of the neurodevelopmental disorder.

In 2017, Lurie launched **Eagles Autism Challenge** to raise money to address the complex medical and scientific issues associated with the condition of autism. The Challenge is a signature biking and 5K run/walk event that directs 100 percent of participant-raised funds to autism research and programs. The inaugural event, held on May 19, 2018, raised \$2.5 million. Over 3,300 participants came out to bike, run and walk for the cause, with 24,700 donors across 20 countries supporting their fundraising efforts.

"Autism is one of the most under-funded conditions in the country and we need to turn awareness into action," Lurie has noted. "Those who have autism are wonderful people, usually highly intelligent, sweet, and caring. They are often unable to effectively communicate with others. We need to support as much dynamic research as possible in order to create real breakthroughs."

## CONFERENCE CHAMPIONSHIP APPEARANCES (SINCE 1995)

Rk	Team	Appearances
1.	New England Patriots	13
2.	Pittsburgh Steelers	8
3.	Green Bay Packers	7
<b>4.</b>	<b>Philadelphia Eagles</b>	<b>6</b>
5t.	Denver Broncos	5
	Indianapolis Colts	5

## REGULAR-SEASON RECORDS & PLAYOFF APPEARANCES (SINCE 1995)

Rk	Team	Record (Pct.)	Appearances
1.	New England Patriots	262-112 (.701)	18
2.	Green Bay Packers	237-135-2 (.636)	17
3.	Pittsburgh Steelers	236-136-2 (.634)	17
4.	Denver Broncos	224-150 (.599)	14
5.	Indianapolis Colts	218-156 (.583)	13
<b>6.</b>	<b>Philadelphia Eagles</b>	<b>209-163-2 (.561)</b>	<b>13</b>
7.	Seattle Seahawks	204-169-1 (.547)	12

## LURIE'S LANDMARKS



- Is the winningest owner in Eagles history and has led the franchise longer than any owner in team history
- One of Lurie's philanthropic endeavors was the creation of the team's non-profit charitable wing in 1995. For 20 years, Eagles Youth Partnership (EYP) served more than 50,000 at-risk children in the greater Philadelphia region annually with a focus on health and education programming
- In 2015, Lurie oversaw EYP's transition to the **Eagles Charitable Foundation** that now provides children in the local community with greater access to vision care and autism research and services. Its signature program – the **Eagles Eye Mobile** – travels to local schools to provide free eye exams and prescription eye glasses to under- and uninsured students
- Under Lurie's direction, the Eagles launched the groundbreaking **Go Green!** initiative aimed at reducing the organization's impact on the environment and creating programs that improve the quality of life in the Philadelphia region. In 2008, the Eagles received the Ongoing Commitment Award from the Environmental Media Association
- Lurie's Screen Pass Pictures served as executive producers of *Inside Job*, the 2010 documentary film, which earned the Academy Award for Best Documentary Feature and *Inocente*, which earned an Academy Award for Best Short Documentary in 2013
- Lurie is a director of the NLM Family Foundation, which devotes resources to autism research and education, and he also established the Lurie Family Foundation



During the 2018 offseason, Lurie was honored by the Fritz Pollard Alliance with the 2018 Paul “Tank” Younger Award. The award is granted annually to an NFL executive, coach or owner who promotes racial and gender diversity. Lurie’s efforts to foster civic responsibility throughout the organization have also led to the Philadelphia Eagles being recognized by many for supporting social justice and human rights initiatives.

In 2011, in acknowledgment of the organization’s commitment to the community, as well as their **Tackling Breast Cancer** and **Go Green!** campaigns, the Eagles were presented with the coveted Sports Team of the Year Award by Beyond Sport.

Prior to entering business, Lurie served as an adjunct assistant professor of social policy at Boston University. He earned a B.A. from Clark University, a master’s in psychology from Boston University, and a Ph.D. in social policy from Brandeis University.

Currently, he serves on numerous NFL committees, including the Finance Committee, Broadcast Committee, International Committee, and the Super Bowl Advisory Committee.

Born on September 8, 1951, Lurie has two children. He is married and resides in the Philadelphia area with his wife, Tina. In his free time, he enjoys traveling, golfing, tennis, movies, music, and discovering great restaurants.

## BEHIND THE SCENES



**Favorite Philadelphia restaurants:** Barclay Prime, Nomad, Osteria, Radicchio Café, Tequilas Restaurant, Tinto, Vernick and Vietnam Restaurant

**Favorite Philadelphia breakfast spot:** Honey’s Sit N Eat

**Favorite music:** Ranges from The Doors to Bob Marley to Shakira

**First concert attended:** Beach Boys

**Favorite player growing up:** Bobby Orr

**Favorite TV shows of all-time:** *Hogan’s Heroes*, *The Fugitive*, *24*

**Favorite books:** *When Breath Becomes Air*, *The Kite Runner*

**Favorite all-time movies:** *The Great Escape*, *The Godfather Part II*, *Silver Linings Playbook*

**Favorite recent movie:** *Lion*

**Favorite dog breeds:** Bernese Mountain Dog, Wheaten Terrier

