

PHILADELPHIA EAGLES

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Dunkin' Announces the Return of Eagles \$1 Game Day Coffee Offer

DD Perks members in Greater Philadelphia can receive a \$1 Medium Hot or Iced Coffee on all Eagles game days

Dunkin', the Official Coffee, Donut and Breakfast Sandwich of the Philadelphia Eagles, today announced the **return of the Philadelphia Eagles game day offer** to help keep DD Perks members and Eagles fans fueled up and ready for the upcoming season.

Beginning Sunday, Sept. 8 for the Eagles home opener, **DD Perks members can score a \$1 Medium Hot or Iced Coffee on all Eagles game days** when they pay with a DD Perks enrolled Dunkin' card. Additionally, with the **"Cheers, Eagles Won!"** offer, **DD Perks members can also score a \$1 Medium Hot or Iced Coffee the day following every Eagles regular-season win** when they pay with a DD Perks enrolled Dunkin' card*. Both offers are valid at participating Dunkin' restaurants in Greater Philadelphia throughout the 2019 regular season. Fans can become DD Perks members by enrolling at DDPerks.com or through the Dunkin' Mobile App.

"For 12 years now, fans have come to rely on Dunkin' to fuel their passion for the Philadelphia Eagles," said **Jackie Keown**, Marketing Director, Dunkin' Brands. "We're excited to announce the return of our Eagles game day offer and look forward to being a part of Eagles fans' game day traditions."

Throughout Greater Philadelphia, guests will have the opportunity to show their team pride with the official "Eagles Donut," a yeast ring topped with vanilla icing and green sprinkles. Dunkin' hot and iced coffee, and hot chocolate will continue to be served in various locations throughout Lincoln Financial Field, while Dunkin' K-Cup Pods will be served in each of the stadium's suites.

Additionally, Dunkin' will once again partner with [Good Sports, Inc.](http://GoodSports.org) for the 7th annual Dunkin' **"Touchdowns for Kids"** program, where for every Eagles touchdown scored, Dunkin' will donate \$250 to Good Sports. Eagles tight end Zach Ertz will return as the program's spokesperson, donating an additional \$250 for each touchdown he scores this season. The funds donated through the "Touchdowns for Kids" program will directly support Good Sports' mission to increase youth participation in sports and recreation by providing sports equipment and apparel to youth organizations in need. To learn more or to apply for an equipment grant, visit www.GoodSports.org/DunkinPhilly.

"The start of the football season and the Dunkin' \$1 game day coffee offer have become synonymous with Eagles fans over the years," said **Catherine Carlson**, Senior Vice President of Revenue and Strategy, Philadelphia Eagles. "Dunkin' is a proud corporate citizen that fuels our city with strong customer loyalty and a commitment to charitable giving. We are excited to team up with Dunkin' once again to prepare our fans for Eagles game days, while also supporting youth athletics through the 'Touchdowns for Kids' program. Like our city and fans, the Eagles run on Dunkin'."

To learn more, visit www.DunkinDonuts.com or follow on Facebook [Dunkin'](https://www.facebook.com/Dunkin), or Twitter [@DunkinPhilly](https://twitter.com/DunkinPhilly).

** Excludes Cold Brew. Almondmilk and espresso shots may be an additional charge. Limit one per guest per visit.*

About the Philadelphia Eagles

The Philadelphia Eagles are a National Football League franchise representing the NFC East Division. Established on July 8, 1933, the club was originally purchased by a group led by Bert Bell who moved the Frankford Yellow Jackets to Philadelphia and renamed them the Eagles. Now owned by Chairman and CEO Jeffrey Lurie, the Eagles are regarded as one of the league's storied franchises, having appeared in three Super Bowls, winning three NFL Championships, capturing the Lombardi Trophy at Super Bowl LII and featuring 15 Pro Football Hall of Famers. Since 2003, Lincoln Financial Field has been home to the Eagles, a state-of-the-art venue in South Philadelphia that serves as a prime destination for world-class entertainment. Spearheaded by Lurie, the Eagles Autism Challenge is the club's signature fundraising event that annually raises millions of dollars for innovative autism research and programs. For more information, visit www.PhiladelphiaEagles.com.

About Dunkin'

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 13 years running. The company has more than 12,900 restaurants in 43 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

