

# PHILADELPHIA EAGLES

## PUBLIC RELATIONS DEPARTMENT

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## Philadelphia Eagles Redesign Mobile App; Introduce New Features, Innovative Content

*Latest features include in-game instant replay, TV and radio broadcast live-streaming, and much more.*



The Philadelphia Eagles redesigned the Eagles Official Mobile App, offering fans new features, personalization capabilities, interactive gaming, and streaming access of live Eagles games on [iOS](#) and [Android](#) devices. The new app experience and technology features ensure that Eagles fans will never miss a game, while providing a deeper connection to the players, coaches, and content they enjoy following.

“We know how important it is to our fans to stay connected to team news, content, and gameday information,” said Don Smolenski, Philadelphia Eagles President. “From the live-streaming in market, to the enhanced customization options, this update is designed to create the best and most valuable experience for Eagles fans everywhere.”

**EDITOR'S NOTE:** To download screenshots of the redesigned mobile app, please [click here](#). Photo credit can be given to the Philadelphia Eagles.

For the first time ever through the Eagles mobile app, fans in market will have the ability to stream live Eagles games right from their phones.

Additionally, the in-game experience on the mobile app will be enhanced with live radio streaming. Fans following the game in the Philadelphia market, or for those in attendance at Lincoln Financial Field, can listen to the official radio broadcast featuring Eagles Hall of Famers Merrill Reese and Mike Quick.

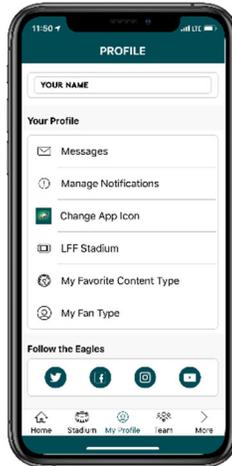
Additional noteworthy features, include:

- **Instant Replay:** Re-watch any drive from any camera angle. Fans at the stadium who miss a big play or touchdown can re-watch any play, from any drive, right within the Eagles mobile app. Choose the line of scrimmage camera angle for every big goal line play.

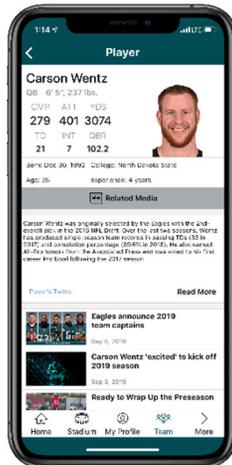
- **Camera Angles Control:** Watch the game from eight different camera angles live while the action is unfolding on the field. Whether it is the corner view, high endzone view, or the line of scrimmage camera, this feature provides an opportunity for in-stadium fans to be right there in the action.

Complementing the live video and radio streaming of Eagles games on the team’s mobile app will be a variety of interactive features, original content produced by Eagles Entertainment, mobile ticket security options, and more:

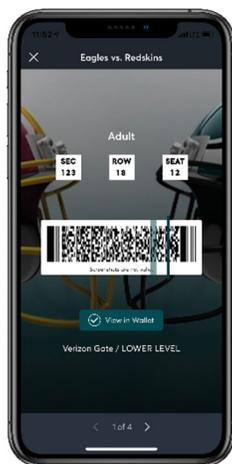
- **Personalization:** Fans will have full customization within the Eagles mobile app, enabling them to bookmark articles, videos, photos, and podcasts for on-demand consumption.



- **Updated User Interface and Content Hub:** Discovering content will be easy and fast as users will be able to consume all original content produced by Eagles Entertainment through enhanced search functions. New cards and visual designs offer up better cues to access exclusive content.



- **Ticketmaster Safe Tix:** To provide a safeguard for all ticket members, the team has worked with Ticketmaster to ensure a safer and more secure entry into Lincoln Financial Field. Animated barcodes and barcode-less tickets means a “no compromise approach” for guests.



- **Braskem Bottle Toss Bonanza Game:** Challenge friends and stay atop the leaderboard with this interactive game for guests of Lincoln Financial Field. Fans not in attendance will still be able to participate in the fun.



- **Traffic Avoidance through Waze and Traffic Alerts:** The Lincoln Financial Field command post will give up to the minute updates on traffic jams and re-routes right through Waze. If a road closure occurs, the re-route of traffic will be controlled through Waze. Turning on “Traffic Alerts” in the Settings section will give fans the ability to receive live messages on gamedays, which also includes parking lot information such as the ones that are already full.



- **Premium Hub:** Members will have easy access to their account representatives, including random “surprise and delight” moments throughout the season.

To take full advantage of the new app features this season, update to the latest version of the Eagles Official Mobile App on any iOS or Android device.

For more information on the Eagles Official Mobile App, please visit [www.PhiladelphiaEagles.com](http://www.PhiladelphiaEagles.com).

### **About the Philadelphia Eagles**

The Philadelphia Eagles are a National Football League franchise representing the NFC East Division. Established on July 8, 1933, the club was originally purchased by a group led by Bert Bell who moved the Frankford Yellow Jackets to Philadelphia and renamed them the Eagles. Now owned by Chairman and CEO Jeffrey Lurie, the Eagles are regarded as one of the league’s storied franchises, having appeared in three Super Bowls, winning three NFL Championships, capturing the Lombardi Trophy at Super Bowl LII and featuring 15 Pro Football Hall of Famers. Since 2003, Lincoln Financial Field has been home to the Eagles, a state-of-the-art venue in South Philadelphia that serves as a prime destination for world-class entertainment. Spearheaded by Lurie, the Eagles Autism Challenge is the club’s signature fundraising event that annually raises millions of dollars for innovative autism research and programs. For more information, visit [www.PhiladelphiaEagles.com](http://www.PhiladelphiaEagles.com).

