



In 1994, **Jeffrey Lurie** purchased the Philadelphia Eagles, launching the most successful run in franchise history.

During his time as Chairman and CEO, the Eagles have become a perennial contender, establishing a winning tradition by capturing eight NFC East titles, playing in six NFC Championships and making appearances in **Super Bowls XXXIX** and **LII**. In 2017, Philadelphia captured the first **Super Bowl** victory in franchise history by defeating the New



England Patriots, 41-33, in **Super Bowl LII**. This unprecedented run of success has led to a greater overall winning percentage, more playoff games (28), and more playoff victories (15) than under all previous ownership groups combined.

While Lurie's teams have thrived on the field, he has also built a successful business and community-oriented organization over the two decades that he has served as Chairman and CEO.

After purchasing the Eagles, Lurie recognized that the organization was in need of a total reconstruction, design, and relocation of its office headquarters, practice facility, and stadium. He immediately committed to providing the franchise with everything it needed to succeed and constructed two state-of-the-art facilities in South Philadelphia: the **NovaCare Complex** (2001) and **Lincoln Financial Field** (2003).

Although **Lincoln Financial Field** was erected specifically to house its primary tenant, the Philadelphia Eagles, Lurie also created a multidimensional event destination that could house a wide variety of events. Fittingly, the first ticketed event at the new stadium was a soccer match between Manchester United and FC Barcelona in August 2003.

Since then, **Lincoln Financial Field** has continued to evolve with an ever-changing entertainment landscape and underwent a two-year, \$125 million revitalization in 2013. Over the years, the venue has hosted high-profile events including sold-out concerts, national and international soccer matches, the NCAA Lacrosse Championships, the Army-Navy Game, Monster Jam, Temple University football games, and more.

A thoughtful and compassionate philanthropist with family ties to autism, Lurie is devoted to raising critical funds for the neurodevelopmental disorder, and has leveraged his resources as a professional sports owner to turn autism *awareness* into *action*.

In 2018, Lurie launched the inaugural **Eagles Autism Challenge** to help drive scientific breakthroughs and establish Philadelphia as a major center for autism research and care. The team's signature cycling and 5K run/walk event directs 100 percent of participant-raised funds to the groundbreaking research being conducted at leading Philadelphia institutions. Over the first two years, the Eagles Autism Challenge has raised more than \$6 million in new money for the city, which has gone on to fund institutions conducting important work in the field of autism.

"Autism is one of the most under-funded conditions in the country and we need to turn awareness into action," Lurie has noted. "Those who have autism are wonderful people, usually highly intelligent, sweet, and caring. They are often unable to effectively communicate with others. We need to support as

## CONFERENCE CHAMPIONSHIP APPEARANCES (SINCE 1995)

Rk	Team	Appearances
1.	New England Patriots	14
2.	Pittsburgh Steelers	8
3.	Green Bay Packers	7
<b>4.</b>	<b>Philadelphia Eagles</b>	<b>6</b>
5t.	Denver Broncos	5
	Indianapolis Colts	5

## REGULAR-SEASON RECORDS & PLAYOFF APPEARANCES (SINCE 1995)

Rk	Team	Record (Pct.)	Appearances
1.	New England Patriots	271-115 (.702)	19
2t.	Pittsburgh Steelers	242-142-2 (.630)	15
	Green Bay Packers	242-142-2 (.630)	17
4t.	Denver Broncos	228-158 (.591)	12
	Indianapolis Colts	228-158 (.591)	17
<b>6.</b>	<b>Philadelphia Eagles</b>	<b>216-168-2 (.562)</b>	<b>14</b>
7.	Seattle Seahawks	213-172-1 (.553)	13

## LURIE'S LANDMARKS



- Is the winningest owner in Eagles history and has led the franchise longer than any owner in team history
- One of Lurie's philanthropic endeavors was the creation of the team's non-profit charitable wing in 1995. For 20 years, Eagles Youth Partnership (EYP) served more than 50,000 at-risk children in the Greater Philadelphia region annually with a focus on health and education programming
- In 2015, Lurie oversaw EYP's transition to the **Eagles Charitable Foundation** that now provides children in the local community with greater access to vision care and autism research and services. Its signature program – the **Eagles Eye Mobile** – travels to local schools to provide free eye exams and prescription eyeglasses to under- and uninsured students
- Under Lurie's direction, the Eagles launched the groundbreaking **Go Green** initiative aimed at reducing the organization's footprint on the environment and creating programs that improve the quality of life in the Philadelphia region. In December 2018, Lincoln Financial Field was awarded LEED Gold certification by the U.S. Green Building Council. Additionally, the Eagles are the first professional sports team in the world to have received the prestigious ISO 20121 Event Sustainability Management System certification
- Lurie's Screen Pass Pictures served as executive producers of *Inside Job*, the 2010 documentary film, which earned the Academy Award for Best Documentary Feature and *Inocente*, which earned an Academy Award for Best Short Documentary in 2013
- Lurie is a director of the NLM Family Foundation, which devotes resources to autism research and education, and he also established the Lurie Family Foundation



much dynamic research as possible in order to create real breakthroughs.”

Through his ongoing work to find cures for neurodevelopmental diseases and disorders, the American Brain Foundation presented Lurie with the Commitment to Cures Award on May 8, 2019.

A year earlier, during the 2018 offseason, Lurie was honored by the Fritz Pollard Alliance with the 2018 Paul “Tank” Younger Award. The award is granted annually to an NFL executive, coach or owner who promotes racial and gender diversity. Lurie’s efforts to foster civic responsibility throughout the organization have also led to the Philadelphia Eagles being recognized by many for supporting social justice and human rights initiatives.

In 2011, in acknowledgment of the organization’s commitment to the community, as well as their **Tackling Breast Cancer** and **Go Green** campaigns, the Eagles were presented with the coveted Sports Team of the Year Award by Beyond Sport.

Prior to entering business, Lurie served as an adjunct assistant professor of social policy at Boston University. He earned a B.A. from Clark University, a master’s in psychology from Boston University, and a Ph.D. in social policy from Brandeis University.

Currently, he serves on numerous NFL committees, including the Finance Committee, Broadcast Committee, International Committee, and the Super Bowl Advisory Committee.

Born on September 8, 1951, Lurie has two children. He is married and resides in the Philadelphia area with his wife, Tina. In his free time, he enjoys traveling, golfing, tennis, movies, music, and discovering great restaurants.

## BEHIND THE SCENES



**Favorite Philadelphia restaurants:** Barclay Prime, Nomad, Osteria, Radicchio Café, Tequilas, Tinto, Vernick and Vietnam

**Favorite Philadelphia breakfast spot:** Honey’s Sit N Eat

**Favorite music:** Ranges from The Doors to Bob Marley to Shakira

**First concert attended:** Beach Boys

**Favorite player growing up:** Bobby Orr

**Favorite TV shows of all-time:** *Hogan’s Heroes*, *The Fugitive*, *24*

**Favorite books:** *When Breath Becomes Air*, *The Kite Runner*

**Favorite all-time movies:** *The Great Escape*, *The Godfather Part II*, *Silver Linings Playbook*, *Lion*

**Favorite dog breeds:** Bernese Mountain Dog, Wheaten Terrier

