

PHILADELPHIA EAGLES

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Philadelphia Eagles and Campbell Soup Company Introduce *Champions of Chunky* Sweepstakes

10 grand prize winners and their guests will join two-time Eagles Pro Bowler Zach Ertz and his mother, Lisa, for a private cooking experience at the NovaCare Complex



To celebrate the start of the 2019 season, the **Philadelphia Eagles** and **Campbell Soup Company** are inviting fans to enter the **Zach and Lisa Ertz Champions of Chunky Sweepstakes**. Beginning **Friday, Sept. 20th** through **Thursday, Oct. 17th**, fans who purchase two *Campbell's® Chunky®* soup cans or microwavable bowls at participating ACME stores can enter the sweepstakes by uploading an image of their purchase receipt to ChampionsofChunky.com/Eagles.

EDITOR'S NOTE: To view or download *Champions of Chunky* digital assets featuring Zach and Lisa Ertz, please click on the [Dropbox link here](#). Feel free to use as needed. Photo credit can be given to Campbell Soup Company and the Philadelphia Eagles.

Ten grand prize winners and a guest of their choice will each win an invitation to a **Campbell's Chunky-themed cooking experience** at the Eagles training facility, the NovaCare Complex, **with two-time Eagles Pro Bowl tight end Zach Ertz** and his mother, Lisa. Additionally, they will each receive a limited-edition football signed by Ertz and a \$30 VISA gift card. **Twenty first prize winners** will each be awarded with an **Eagles mini-helmet signed by Ertz**.

Champions of Chunky is the latest creative and brand platform for *Campbell's Chunky*, the Official Soup Sponsor of the NFL. Champions of Chunky is a modern, updated version of the brand's iconic Mama's Boy campaign, which first aired in 1997 and last ran in 2014. The campaign celebrates NFL stars and the Champions who support them on and off the field – as well as fans of *Chunky* and the people in their lives who have their backs every day.

“We are thrilled to partner with *Campbell’s Chunky* on this exciting opportunity that will give a handful of lucky Eagles fans an experience of a lifetime with Zach Ertz and his mom, Lisa,” said **Brian Napoli**, Vice President of Corporate Partnerships, Philadelphia Eagles. “Alongside Campbell Soup Company, we look forward to opening our doors to the NovaCare Complex and hosting this exclusive cooking session that is sure to be a fun and memorable evening for everyone.”

“We all have Champions in our lives who play a huge role in our success, and Zach and Lisa Ertz are a true embodiment of the Champions of Chunky campaign,” said **Gary Mazur**, Director, Brand Marketing, Campbell Soup Company. “We’re proud to partner with the Eagles to offer fans the once-in-a-lifetime opportunity to cook with Zach and Lisa.”

No purchase necessary. The promotion starts at 9:00 AM ET on Sept. 20th and ends at 11:59 PM ET on Oct. 17th. Open to legal residents of Pennsylvania, New Jersey, Delaware, and Maryland. Must be 18 years of age or older. The purchase of *Campbell’s Chunky* microwavable bowls excludes *Chunky Maxx*. Limit one entry per transaction. The prize drawing will take place on Monday, October 21st. For Full Official Rules, how to enter without making a purchase, or further information on prize descriptions, please visit ChampionsofChunky.com/Eagles.

About the Philadelphia Eagles

The Philadelphia Eagles are a National Football League franchise representing the NFC East Division. Established on July 8, 1933, the club was originally purchased by a group led by Bert Bell who moved the Frankford Yellow Jackets to Philadelphia and renamed them the Eagles. Now owned by Chairman and CEO Jeffrey Lurie, the Eagles are regarded as one of the league’s storied franchises, having appeared in three Super Bowls, winning three NFL Championships, capturing the Lombardi Trophy at Super Bowl LII and featuring 15 Pro Football Hall of Famers. Since 2003, Lincoln Financial Field has been home to the Eagles, a state-of-the-art venue in South Philadelphia that serves as a prime destination for world-class entertainment. Spearheaded by Lurie, the Eagles Autism Challenge is the club’s signature fundraising event that annually raises millions of dollars for innovative autism research and programs. For more information, visit www.PhiladelphiaEagles.com.

About Campbell Soup Company

Campbell (NYSE:CPB) is driven and inspired by our Purpose, “Real food that matters for life’s moments.” For generations, people have trusted Campbell to provide authentic, flavorful and affordable snacks, soups and simple meals, and beverages. Founded in 1869, Campbell has a heritage of giving back and acting as a good steward of the planet’s natural resources. The company is a member of the Standard and Poor’s 500 and the Dow Jones Sustainability Indexes. For more information, visit www.CampbellSoupCompany.com or follow company news on Twitter via [@CampbellSoupCo](https://twitter.com/CampbellSoupCo).

